

### PROSPECTIVE RISKS: How to Address in a Risk Focused Examination

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#### **KEY OBJECTIVES**

- NAIC Peer review lessons learned
- Methods of identifying prospective risks
- Effective testing of prospective risks
- Documenting prospective risks
- Communicating with the Analyst
- Specific prospective risk examples



#### NAIC PEER REVIEW – LESSONS LEARNED

Understand the risk, root causes and drivers

Ensure identified risks are addressed on Exhibit V or appropriate Key Activity Matrix

Ensure a robust level of testing related to the identified risks/and or risk mitigation strategies



#### NAIC PEER REVIEW – LESSONS LEARNED

Regulators: Be concise with recommendations to Financial Analysts

Financial Analysts: Document follow-up, which may include corroborating evidence.

Prospective Risk Sound Practice:
<a href="http://www.naic.org/documents/financial\_exam\_sound\_practices\_exhibit\_v.pdf">http://www.naic.org/documents/financial\_exam\_sound\_practices\_exhibit\_v.pdf</a>



#### IDENTIFICATION OF PROSPECTIVE RISKS

#### Sources of Prospective Risks

- C-level interviews
- MD&A
- ORSA
- Financial Analyst reports
- NAIC Risk Alerts
- Rating Agency Reports
- ERM documentation
- Company announcements and press releases



#### IDENTIFICATION OF PROSPECTIVE RISKS

### **Considerations When Identifying Risks**

- Evaluation of Risk at an Enterprise Level
  - Aggregation of risk
  - > "Big picture" assessment
  - Equate the risk into achievement of corporate strategies, goals and objectives
  - > Tie into corporate governance assessment in Phase 2



#### IDENTIFICATION OF PROSPECTIVE RISKS

**Problems** 

#### **Questions to Consider**

Are there prior or current period problems that indicate current period or prospective risks?

#### **Risk Indicators**

Prior period errors or control deficiencies

Changes

Are there changes in the current period that indicate current period or prospective risks?

 Changes in business conditions, transactions or operations

- significant unusual/one-off transactions
- significant new products
- significant M&A activity

Complexities

Are there process related risks that require a controls-based approach?

Subject Matter Expert (SME) Input

Are there issues identified based on knowledge of the industry & Firm experts that indicate risks?



## Some Common Prospective Risks – Life

- 1. Mergers and Acquisitions
- 2. New Product Development
- 3. Low Interest Rate Environment
- 4. Data Integrity
- 5. New Strategies
- 6. Legal and Regulatory
- Dependency on Holding Company

- 8. Asset Liability Matching
- 9. Anti Money Laundering
- 10. Long Term Care
- 11. People Risks
- 12. Cyber Risks
- 13. Risks Associated with Legacy Systems



## Some Common Prospective Risks – P&C

- Pricing/Underwriting
- 2. Data Integrity
- 3. Dependency on Holding Co.
- Capital Adequacy and Financial Strength
- 5. Catastrophe Risk
- 6. Legal and Regulatory
- 7. Cyclicality of Markets
- 8. Dependence on Independent Agents

- 9. People Risks
- 10. New Product Development
- 11. New Strategies
- 12. Self Driving Cars
- 13. Global Climate Change
- 14. Cyber Risks
- 15. Risks Associated with Legacy Systems



### Some Common Prospective Risks – Health

- Administrative Cost Ratio
- Medical Cost Ratio Trending
- 3. Data Integrity/IT Risk
- 4. Scale (Lack of Provider Networks Out-of-State)
- 5. HR Risks (Recruiting and Retaining Talent)
- 6. Federal/State Government Programs and Mandates
- Vendor Reliance
- 8. Market Conduct and Claims Handling Issues
- 9. Erosion of Network Discounts
- 9. Cyber Risks
- 10. Risks Associated with Legacy Systems



- Critical nature of prospective risks
- No other parties are testing
- Challenging aspect of Risk-Focused Exams



- Obtain a clear understanding of the risk
- Document the root cause and the drivers
- Assess the "likelihood of occurrence" and "magnitude of impact"
- Focus exam procedures on those prospective risks deemed to have "high" inherent risk



- Consider conducting follow-up meetings with members of management
- Gain an understanding of the entire process in place to mitigate the risk
  - Could be multiple controls in place



- Validate what was communicated by Management
- Request documentation as follow-ups to the meetings
  - Verify documentation is as described
- Assess the overall processes and controls in place to mitigate the risk



#### Phases 1 & 2 Considerations

- Make Risk Statements Very Specific
- Understand What Management Considers as "Critical Risks"
- Risk Assess ALL Identified PRs At Once
  - Versus KFA or Exhibit V



#### Phases 3 & 5 Considerations

- Start testing Prospective Risks as early as possible
  - DO NOT wait until the end of the exam
  - PRs should be the focus and NOT an Afterthought
- Develop a plan to validate management's key assertions
  - Very critical to test/validate their process
  - Select a sample of "key items" to validate



- Who is responsible for Prospective Risk Testing?
- Summary Review Memo ("SRM") and Insurer Profile Summary ("IPS")
  - Only recommend follow up for significant residual risks
  - Follow up suggestions should be detailed and specific, including the frequency of follow-up



#### DOCUMENTING PROSPECTIVE RISKS

#### **Exhibit V**

- Identify overarching prospective risk
- Link identified risk to a branded risk category
- Document the risk mitigation strategies
- Document the testing performed and corroborating evidence obtained
- Document assessment of the risk and the mitigation strategies in place
- Document any ongoing examination procedures and/or follow-up to be performed



# SECTION 4 - EXAMINATION EXHIBITS

#### DOCUMENTING PROSPECTIVE RISKS

#### PART ONE – OVERARCHING PROSPECTIVE RISK TESTING TEMPLATE

Overarching	Branded	Risk Mitigation Strategies	Corroborating	Prospective Risk	Ongoing Examination
Prospective	Risk		Evidence and	Assessment	Procedures and
Risk Identified			Documentation		Follow-Up
Example	OP	The board of directors maintains an	Reviewed minutes of the	Although the	Based on the moderate
Prospective Risk		independent compensation committee	20XX compensation	company carries a	prospective risk rating,
1:		that meets at least annually to update	committee meeting	high expense ratio	total compensation
		the strategy and approve executive	(see A.1.1), noting that	and the	awarded to the top five
The company's		compensation.	actions were taken as	department had	executives in the
executive			described by the company.	identified	company was
compensation		Variable compensation is limited to a		concerns with	benchmarked to
practices		percentage of salary and is based on	Obtained and reviewed	compensation in	competitors and industry
encourage and/or		qualitative and quantitative	variable compensation	the past, it appears	averages (see A.1.4).
reward excessive		performance over a rolling 5-year	plan (see A.1.2), noting	that the company	Although the company
risk-taking and		period.	cap as a percentage of	has put additional	appears to be on the high
may induce			salary.	controls in place	end of the range,
fraudulent				to mitigate risks	compensation did not
behavior.			Reviewed schedule	relating to	appear unreasonable.
			calculating 20XX variable	executive	Analyst will be asked to
			compensation for	compensation. As	closely monitor changes
			executives (see A.1.3),	such, a Moderate	in the expense ratio and
			noting the calculation is	prospective risk	executive compensation
			based on five-year results	rating is deemed	to determine if additional
			and ties to GL.	appropriate.	action is necessary.
Example	ST	The company has processes in place to	Reviewed financial reports	The company has	Based on the low
Prospective Risk	RP	monitor and manage its financial	for evidence of monitoring	product lines	prospective risk, no
2:		performance in accordance with metrics	of rating agency	sensitive to a	additional work is
		considered significant by rating	performance measures and	ratings decrease;	necessary at this time.
The company		agencies.	management review,	however, it	However, we request that
may experience			noting that the company	appears that the	the analyst notify the
rating agency		The company utilizes modeling to	appears to be meeting its	company has	examination unit if a
downgrades,		determine its economic and rating	benchmarks w/o/e	appropriate	future rating downgrade
causing the		agency capital needs.	(see A.1.4).	controls and	occurs so that the units
company to be				strategies in place	can collaborate regarding
unable to sell its			Obtained and reviewed the	to maintain strong	actions to be taken
products.			economic capital	ratings. As such, a	(e.g., limited scope
			calculation at 12/31/XX,	Low prospective	exam) at that time.
			noting that rating agency	risk is deemed	
			considerations are	appropriate.	
			included in the process		



#### COMMUNICATING WITH THE ANALYST

- "Ongoing Exam Procedures & Follow-up"
- Adequately document everything on the Supervisory Plan
- There will likely be residual risk that the Analysts should be aware of and consider
- Make clear recommendations for the analysts for follow-up

#### Specific Prospective Risk Examples

- 1. Reinsurance
- 2. Affordable Care Act (ACA)
- 3. Managing TPA/MGA Risk



#### **Root Cause of Risk/Risk Drivers:**

- Inadequate coverage
- Heavily concentrated with a single re-insurer
- Lack of oversight of the reinsurance program
- Reinsurer could be illiquid or insolvent



### **Specific Causes of Risk:**

- Inappropriate strategy
- Reinsurance company is poorly rated
- Lack of risk transfer
- Inequitable contract terms



#### Sample Controls You Might See in This Area:

- Licensed reinsurance intermediaries
- Policies and procedures, for example:
  - Only highly rated reinsurance companies
  - Concentration limits
- Board oversight of reinsurance programs
- Documented reinsurance strategy
- Ongoing monitoring



### Sample Test Plan to Validate Controls:

- Obtain and review the Reinsurance Strategy
- Review evidence of risk transfer analysis
- Review Board minutes to confirm oversight of the reinsurance program
- Confirm the insurer is not too heavily concentrated with a single reinsurer
- Review the AM Best ratings of all reinsurers



## In-Depth Look – Affordable Care Act

#### **Root Cause of Risk/Risk Drivers:**

- New federal requirements that all health insurers will have to comply with
- Evolution to the exchanges



## IN-DEPTH LOOK — AFFORDABLE CARE ACT

#### **Specific Causes of Risk:**

- Significant changes in the essential benefits
- Elimination of pre-existing conditions
- Consumers' reaction



## In-Depth Look – Affordable Care Act

#### Sample Controls You Might See in This Area:

- Strategic plans in place to address and mitigate new issues
- Detailed plans regarding plans to comply
- Board involvement (e.g. is the Board inquiring with management regarding compliance efforts?)



## In-Depth Look – Affordable Care Act

#### Sample Test Plan to Validate Controls:

- Review Board minutes
- Review of strategic plans
- Interviews with management to inquire regarding efforts to prepare



# IN-DEPTH LOOK – MANAGING TPAS/MGAS

#### **Root Cause of Risk/Risk Drivers:**

The risk exists that the TPA may not have appropriate systems, processes, policies, procedures and internal controls in place to mitigate the Company's exposure to financial solvency and market conduct risks. This risk is not transferred by the use of a TPA/MGA and therefore must be appropriately managed by Company personnel to ensure its effective mitigation.



#### Sample Controls You Might See in This Area:

- Robust due diligence before acceptance of a TPA/MGA
- Protectionary clauses in TPA/MGA contract
- Audits of TPA/MGA results



#### Sample Controls You Might See in This Area (cont'd):

- Critical reviews of TPA SOC 1 report
- Monitoring of the TPA's policies, procedures and internal controls
- Review of underwriting and claims handling processes



#### Sample Controls You Might See in This Area (cont'd):

- Review of the TPA/MGAs audited financial statements
- Insurer reconciles receivables from TPA/MGA
- Insurer tracks TPA/MGA performance



#### Sample Controls You Might See in This Area (cont'd):

- TPA/MGA notifies insurer immediately of large claims and threatened litigation
- Insurer handles complex and/or large underwriting and claims cases directly



#### Sample Test Plan to Validate Controls:

- Review the insurer's due diligence program for evaluating new TPA/MGAs
- Review contracts with TPA/MGAs
- Review evidence of the Insurer's monitoring of the TPA/MGA



#### Sample Test Plan to Validate Controls (cont'd):

- Determine the Insurer is reconciling receivables from the TPA/MGA
- Validate that the TPA is not co-mingling the Company's funds
- Determine the Insurer is tracking complaints associated with the TPA/MGA
- Evaluate compliance with State TPA/MGA statutes



### QUESTIONS?





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