

SOFE 2018 CDS

Sponsorship Opportunities



Palm Springs, CA • July 15-18, 2018
Hyatt Regency Indian Wells



SOCIETY OF FINANCIAL EXAMINERS®



SOCIETY OF FINANCIAL EXAMINERS®

Career Development Seminar (CDS)

Sponsorship Opportunities

July 15-18, 2018

Hyatt Regency Indian Wells, Palm Springs, CA

To: Potential Sponsors of the 2018 SOFE CDS

This will outline the Sponsorship Program opportunities for SOFE's 2018 CDS in Palm Springs.

The CDS Sponsorship Program has been developed to provide increased benefits and value to potential sponsors while simplifying the process to the extent possible. The Program increases the transparency of the process and gives consideration to the increasing pressure from various State Agencies regarding sponsorship related issues and the perception of potential conflicts of interest. The Program also allows for the attendees interaction with potential sponsors to be at the discretion of the attendee. Highlights of the CDS Sponsorship Program include the following:

- ┆ Sponsorships will continue based upon level of contribution (i.e. Platinum, Gold, Silver, Bronze and General).
- ┆ Benefits will be attributable to each level of sponsorship. ***Please see page 2.***
- ┆ Platinum, Gold and Silver Level Sponsors will be allowed a table for display in a designated Sponsor Area at CDS. Prominent signage will be on display to direct attendees to this area during CDS hours at their leisure.
- ┆ Platinum and Gold Level sponsors will be allowed to provide a 1-page insert to be included in the attendee registration package.
- ┆ Bronze and General level sponsors will be allowed to display information at a designated table in the CDS registration area.
- ┆ Specific CDS events will not be tied to a specific sponsor (except for "Platinum Events" which will include the Annual Meeting Luncheon and the General Luncheon during which time recognition of all Platinum Level Sponsors will be made).
- ┆ Platinum, Gold, Silver and Bronze Level Sponsors will be recognized during the General Sessions.
- ┆ All sponsors will be recognized in a listing in the registration brochure, the official posted CDS program and the CDS onsite App.
- ┆ Signage recognizing all sponsors will be posted in the General Registration Area and the designated Sponsor Area.
- ┆ Platinum level sponsors will be allowed two attendees at the Saturday Night New Member Reception and the Tuesday State Chair Luncheon.
- ┆ Sponsors of the Special AES Extended Session will be noted in special signage and also in the posted program brochure and the CDS onsite App.

**Sponsorship forms must be submitted to SOFE Headquarters
by Friday, March 2, 2018
(for inclusion in the registration brochure).**

Please provide a **high Resolution pdf or jpeg of Company Logo**
with this form to be used in sponsorship recognition.

Questions related to the CDS Sponsorship Program may be directed
to Cindy Dodson @ cindy@mservinc.com or call 336-451-0553.

Please Note Itemized Sponsorship Details on Page 2



SOCIETY OF FINANCIAL EXAMINERS™

2018 SOFE CDS Sponsorship Program

July 15-18, 2018 - Hyatt Regency Indian Wells, Palm Springs, CA

Important - Please Review Benefits Itemization:

Platinum Level

This level is for any sponsorship of **\$10,000.00** and is the highest level of sponsorship available. Benefits include:

- All General Sponsor benefits plus signage recognizing Platinum Events (Monday Annual Meeting and Tuesday General Luncheon).
- Special introduction and recognition at the Annual Meeting luncheon.
- Sponsor may place a banner or table top display booth in a designated area during CDS
- Two representatives from the Sponsor can attend Tuesday Sate Chair Luncheon. Names of representatives to attend these functions must be submitted to Cindy Dodson @ cindy@mservinc.com by Friday June 29th to ensure admission to events.
- Promo insert in the Final Registration Package provided to attendees on site. 500 copies of the insert should be forwarded to the Hyatt Regency Indian Wells and marked "Sponsor Inserts Hold for Cindy Dodson" by July 12, 2018. Tracking information for inserts should be sent to Cindy Dodson at cindy@mservinc.com.
- Premier signage recognizing Platinum Level Sponsorship in the CDS registration area.

Gold Level

This level is for any sponsorship of **\$6,000.00**. Benefits include:

- Special Signage recognizing Gold Level Sponsorship in the CDS registration area.
- Additional recognition of the sponsorship will be given at the General Sessions.
- Sponsor may place a banner or table top display booth in a designated area during CDS
- All General Sponsor benefits.

Silver Level

This level is for any sponsorship of **\$3,000.00**. Benefits include:

- Special signage recognizing Silver Level Sponsorship in CDS registration area.
- Additional recognition of the sponsorship will be given at the General Sessions.
- Sponsor may place a banner or table top display booth in a designated area during CDS
- All General Sponsor benefits.

Bronze Level

This level is for any sponsorship of **\$1,000.00**. Benefits include:

- Special signage recognizing Bronze Level Sponsor in CDS registration area.
- Additional recognition of the sponsorship will be given at the General Sessions.
- All General Sponsor benefits.

General Sponsor

This level is for any sponsor of **\$500.00**. Benefits include:

- General signage in CDS registration area.
- Thank you in the *InSight* publication and on the CDS website.
- Listing of all sponsors in the Registration Brochure, posted Program and CDS Onsite App.
- May place promotional material on a materials table near the registration desk during CDS.

Special AES Extended Session- July 18-19, 2018.

Sponsorships are available for the Special AES Extended IT Session July 18th and July 19th. The sponsorship can be purchased alone or in addition to another sponsorship. The cost is **\$1,000 per sponsor** with an unlimited number of sponsorships available. The benefits include signage and recognition at the Special AES Extended Session as well as inclusion under a separate heading in the Registration Brochure, posted Program and CDS Onsite App.



SOCIETY OF FINANCIAL EXAMINERS®

2018 Career Development Seminar (CDS)
July 15-18, 2018
Hyatt Regency Indian Wells, Palm Springs, CA
Sponsorship Agreement Form

NOTE: For inclusion in the Registration Brochure, you must submit this form by March 2, 2018.

Company Name: *(Please print this **exactly** as it is to be listed in the final program and on signage):*

Contact: _____

Address: _____

City/State/Zip _____

Phone: (_____) _____ Ext. _____ Fax (_____) _____

Email (required): _____

After Reviewing the 2018 Benefits Itemizations on Page 2, Check Sponsorship Requested:

Platinum \$10,000 Gold \$6,000 Silver \$3,000 Bronze \$1,000 General \$500

AES session \$1,000 *

**May be added to a sponsorship level or purchased alone*

Payment Information:

Credit Card Company: VISA MasterCard American Express

Credit Card Number _____ Expiration Date _____

Cardholder's Name _____

Cardholder's Signature _____

Total Amount \$ _____

If paying by check-please make checks payable to SOFE

Mail **check** with a copy of this form to:

SOFE
3505 Vernon Woods Drive
Summerfield, NC 27358

Questions related to the Sponsorship Program may be directed to Cindy Dodson @ cindy@mservinc.com or call 336-451-0553

Thank you for your continued support of the Society of Financial Examiners.

**Please send this form to cindy@mservinc.com.
Please provide Company Logo in High Resolution format with this form.**

Society of Financial Examiners 3505 Vernon Woods Drive, Summerfield, NC 27358