



# SOCIETY OF FINANCIAL EXAMINERS<sup>®</sup>

2019 SOFE Career Development Seminar (CDS) Sponsorship Program  
July 21-24, 2019  
The Peabody Memphis, Memphis, TN

## **Sponsorship Opportunities**

To: Potential Sponsors of the 2019 SOFE CDS

Below is an outline of the Sponsorship opportunities for SOFE's 2019 CDS to be held in Memphis, Tennessee.

The CDS Sponsorship Program has been developed to provide increased benefits and value to potential sponsors while simplifying the process to the extent possible. The Program increases the transparency of the process and gives consideration to the increasing sensitivity of State Agencies regarding sponsorship related issues and the perception of potential conflicts of interest. The Program also allows for the attendees interaction with potential sponsors to be at the discretion of the attendee. Highlights of the CDS Sponsorship Program include the following:

- Sponsorships will continue based upon level of contribution (i.e. Platinum, Gold, Silver, Bronze and General).
- Benefits will be attributable to each level of sponsorship. ***Please see page 2.***
- Platinum, Gold, and Silver Level Sponsors will be allowed a table for display in a designated Sponsor Area at CDS. Prominent signage will be on display to direct attendees to this area during CDS hours at their leisure.
- Platinum and Gold Level sponsors will be allowed to provide a 1-page insert to be included in the attendee registration package.
- Bronze and General level sponsors will be allowed to display information at a designated table in the CDS registration area.
- Specific CDS events will not be tied to a specific sponsor (except for "Platinum Events" which will include the Annual Meeting Luncheon and the General Luncheon, during which time recognition of all Platinum Level Sponsors will be made).
- Platinum, Gold, Silver and Bronze Level Sponsors will be recognized during the General Sessions.
- All sponsors will be recognized in a listing in the registration brochure, the official posted CDS program and the CDS onsite App.
- Signage recognizing all sponsors will be posted in the General Registration Area and the designated Sponsor Area.
- Platinum level sponsors will be allowed two attendees at the Saturday Night Reception and the Tuesday State Chair Luncheon.
- Sponsors of the Special AES Extended Session will be noted in special signage and in the posted program brochure and the CDS onsite App.

**Sponsorship forms must be submitted to SOFE Headquarters  
by Friday, February 22, 2019 for inclusion in the registration brochure.**

Please provide a **high-resolution pdf or jpeg of Company Logo**  
with this form to be used in sponsorship recognition.

Questions related to the CDS Sponsorship Program may be directed  
to Cindy Dodson at [cindy@mservinc.com](mailto:cindy@mservinc.com) or call 336-451-0553.

*Please Note Itemized Sponsorship Details on Page 2*



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## Review of Benefits Itemization

### Platinum Level

This level is for any sponsorship of **\$10,000.00** and is the highest level of sponsorship available. Benefits include:

- All General Sponsor benefits plus signage recognizing Platinum Events (Monday Annual Meeting and Tuesday General Luncheon).
- Special introduction and recognition at the Annual Meeting luncheon.
- Sponsor may place a banner or table top display booth in a designated area during CDS
- Two representatives from the Sponsor can attend Tuesday Sate Chair Luncheon. Names of representatives to attend these functions must be submitted to Cindy Dodson at [cindy@mservinc.com](mailto:cindy@mservinc.com) by Friday, June 28, to ensure admission to events.
- Promo insert in the Final Registration Package provided to attendees on site. 500 copies of the insert should be forwarded to The Peabody Memphis and marked "Sponsor Inserts Hold for Cindy Dodson" by July 15, 2019. Tracking information for inserts should be sent to Cindy Dodson at [cindy@mservinc.com](mailto:cindy@mservinc.com).
- Premier signage recognizing Platinum Level Sponsorship in the CDS registration area.

### Gold Level

This level is for any sponsorship of **\$6,000.00**. Benefits include:

- Special Signage recognizing Gold Level Sponsorship in the CDS registration area.
- Additional recognition of the sponsorship will be given at the General Sessions.
- Sponsor may place a banner or table top display booth in a designated area during CDS
- All General Sponsor benefits.

### Silver Level

This level is for any sponsorship of **\$3,000.00**. Benefits include:

- Special signage recognizing Silver Level Sponsorship in CDS registration area.
- Additional recognition of the sponsorship will be given at the General Sessions.
- Sponsor may place a banner or table top display booth in a designated area during CDS
- All General Sponsor benefits.

### Bronze Level

This level is for any sponsorship of **\$1,000.00**. Benefits include:

- Special signage recognizing Bronze Level Sponsor in CDS registration area.
- Additional recognition of the sponsorship will be given at the General Sessions.
- All General Sponsor benefits.

### General Sponsor

This level is for any sponsor of **\$500.00**. Benefits include:

- General signage in CDS registration area.
- Thank you in the *InSight* publication and on the CDS website.
- Listing of all sponsors in the Registration Brochure, posted Program and CDS Onsite App.
- May place promotional material on a materials table near the registration desk during CDS.

### Special AES Extended Session- July 24-25, 2019.

Sponsorships are available for the Special AES Extended IT Session July 24 and July 25. The sponsorship can be purchased alone or in addition to another sponsorship. The cost is **\$1,000 per sponsor** with an unlimited number of sponsorships available. The benefits include signage and recognition at the Special AES Extended Session as well as inclusion under a separate heading in the Registration Brochure, posted Program and CDS Onsite App.



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## **Sponsorship Agreement Form**

**NOTE:** For inclusion in the Registration Brochure, you must submit this form by February 22, 2019.

**Company Name:** (Please print this *exactly* as it is to be listed in the final program and on signage):

\_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Phone:** ( \_\_\_\_\_ ) \_\_\_\_\_ **Ext.** \_\_\_\_\_ **Fax** ( \_\_\_\_\_ ) \_\_\_\_\_

**Email (required):** \_\_\_\_\_

**After Reviewing the 2019 Benefits Itemizations on Page 2, Check Sponsorship Requested:**

- Platinum \$10,000    
  Gold \$6,000    
  Silver \$3,000    
  Bronze \$1,000    
  General \$500  
 AES Session \$1,000\*                      \**May be added to a sponsorship level or purchased alone*

**Payment Information:**

- Visa    
  Mastercard    
  American Express

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**Total Amount: \$** \_\_\_\_\_

- Check - *Please make checks payable to SOFE*

Mail **check** with a **copy of this form** to:

SOFE  
3505 Vernon Woods Drive  
Summerfield, NC 27358

Questions related to the Sponsorship Program may be directed to Cindy Dodson at [cindy@mservinc.com](mailto:cindy@mservinc.com) or call (336)451-0533

**Thank you for your continued support of the Society of Financial Examiners.**

**Please send this form to [cindy@mservinc.com](mailto:cindy@mservinc.com).  
Please provide Company Logo in High Resolution format with this form.**